

A close-up photograph of a woman's face and hand. She has dark, wavy hair and is looking slightly to the right. Her hand is resting near her chin, wearing a ring and a necklace with blue and black gemstones.

TANZANITE[®] INTERNATIONAL

*Uncover
the
Mystery*



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Mystique

Tanzanite's exclusively African heritage and the alluring narrative of its discovery have proved to captivate and intrigue gemstone lovers worldwide.

Rarity

Tanzanite's only known source in the world is a 3 mile strip of land near Mount Kilimanjaro, northern Tanzania. This single, limited source renders Tanzanite at least a thousand times rarer than diamonds. The source is limited to just one generation. In other words, Tanzanite's source was discovered and will be depleted within a single generation.

Color

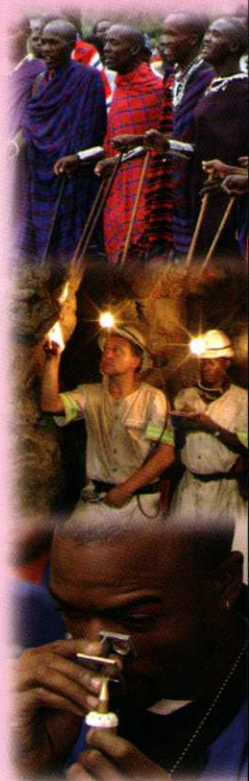
Tanzanite is uniquely trichroic, which means that in its rough form, it radiates three different colors from each of its crystallographic axes: blue, violet and burgundy. Once cut and polished, Tanzanite ranges from electric violets and pale blues to deep royals and rich indigos. Tanzanite can be worn at formal or casual events.

Value

Quality for quality, Tanzanite is currently about a third of the price of sapphire. This, compounded by its exceptional rarity, has made Tanzanite a stone of choice for collectors and jewelry lovers alike.

Social Responsibility

The Tanzanite Foundation is committed to making a real difference to the lives of the indigenous community members at Tanzanite's source by contributing to social and economic upliftment.



Images courtesy of the Tanzanite Foundation

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